

# Chris Fox

## Contact

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## Objective

Build and develop ground-breaking products and A-level teams focused on simple, clear and effective user experience.

## Awards

Winner, Communication Arts Interactive Design Annual #15:

[tokbox.com](#)

Nominee, Yahoo Superstar Award 2007

[Yahoo Small Business division](#)

Winner, Communication Arts Interactive Design Annual #6:

[Encarta Reference Suite 2000](#)

Silver Award, ID Magazine Interactive Media Design Review:

[Encarta Reference Suite 2000](#)

Winner, Communication Arts Interactive Design Annual #4:

[Encarta Virtual Globe 1998](#)

Codie Awards Finalist, Best Use of Visual Arts in Multimedia:

[Encarta World Atlas 1997](#)

First Award, Exhibits, USFS Design Conference IV, 1995:

[Smith River Interpretive Signage](#)

Microsoft Patent Awards:

[Encarta Researcher](#)

[Encarta Media Maps](#)

## Professional Experience

### Senior Director of Product Development

[Revinate Inc.](#) April 2011 – September 2013

Responsible for product road map, feature specs, definition, execution and design of Revinate's SaaS application. Responsible for creating effective development processes in close tandem with engineering leadership. Responsible for future product plans, feature specs, vendor relationships, data integration and product delivery schedules across multiple products, versions and devices.

### Director of User Experience

[Global English Corporation](#) January 2010 – April 2011

Hired and managed design, ux and editorial teams. Built prototypes and created designs for a full application redesign. Worked closely with engineering to create more effective development processes.

### Director of Product and Design

[Tokbox Inc.](#) March 2008 – November 2009

Responsible for feature planning and sequencing and road map as well as look, feel and interaction design of Tokbox web application. Developed product plans, business goals and improved product execution in close collaboration with Execs and Engineering.

### Design Manager / Senior Designer

[Yahoo! Mobile](#) July 2007 – March 2008

Manager, Art Director and Designer for mobile.yahoo.com. Created designs for the site and back end application. Responsible for interaction and visual design, creative direction and product release schedules.

### Design Manager / Senior Designer

[Yahoo! Small Business](#) March 2002 – July 2007

Manager of the visual design team for Yahoo! Small Business. Responsible for art direction of all design work across the Small Business team's platform as well as the marketing site, web application and email strategy.

### Product Design Lead

[Microsoft MSN Group](#) August 2000 – March 2001

Led the design work for prototype of the integrated vision of MSN and all consumer CD-ROM applications to the C-Level team at Microsoft. Designed final implementation of Calendar application for release in MSN 8.

### Product Design Lead

[Microsoft, Encarta Reference Suite](#) November 1994 – August 2000

Designed navigation and user interface of the award-winning CD World Atlas. Designed and Art Directed all maps and media. Led prototyping effort for the Encarta design team.